

## CONVENTION AND VISITORS BUREAU DIRECTOR'S REPORT

Marcy Bryant, Director of Tourism

Sept. 5, 2018

### Missouri Division of Tourism Grant

The Daily Star-Journal ran a story on Wednesday, Aug. 29 recognizing the WCVB for being a recipient of the Missouri Division of Tourism Matching Marketing Grant in 2017-2018.

 Visit Warrensburg shared a post. Published by Marcy Bryant [?] · August 29 at 3:39 PM · 

We are so grateful for the MDT Matching Marketing grant and the opportunities it allows!

 Daily Star-Journal Warrensburg August 29 at 3:30 PM · 

The grant is part of a \$13,093 grant awarded to three tourism agencies in the 21st Senatorial District, Sen. Denny Hoskins announced.



DAILYSTARJOURNAL.COM  
**Local tourism agency receives state funding**  
WARRENSBURG – The Warrensburg Convention and Visitors Bureau...

### Intern

Applications for the fall internship with the WCVB were opened Monday Aug. 20. The applications close Friday, Sept. 7. We have received three applications as of Wednesday, Sept. 5. Interviews will be held the week of Sept. 10. The selected applicant will start Monday, Oct. 1.

### Event Info:

**Retro Ex Gaming for Community** will be held Sept. 7-9 at the UCM Student Wellness and Recreation Center. The WCVB will assist by volunteering throughout the event.

The **Holiday Parade** will be held Friday, Nov. 30. I have been asked to serve on the committee planning the event.

The WCVB and Lexington CVB are working together to cross promote the weekend of Nov. 30. Warrensburg kicks off the weekend fun with the Holiday Parade (Nov. 30) and Dicken's Christmas (Dec.1). Lexington hosts their annual Holiday Home Tour (evening of Dec. 1-Dec. 2).

The WCVB will be working the information table at **Burg Fest** (Sept. 28-29). We will have brochures and maps available.

### **Missouri Governors Conference**

The WCVB office will be closed for the Missouri Division of Tourism Governor's Conference in St. Charles, Sept. 24-28.

### **Lodging Tax Ballot Issue**

As per County Clerk and Election Authority Diane Thompson, to place an increase in the lodging tax on the April 2019 Municipal General Election would cost an estimated \$2,100. This is an estimate and may change depending on the number of issues on the ballot.

The deadline to certify questions and candidates for the April election is the last Tuesday in January (Jan. 29) by 5 p.m.

### **Financial Institution Update**

At the August 23, 2018 meeting, the board approved a proposal for financial services from Equity Bank. US Bank has been contacted. Once all checks have cleared, we will move the account to Equity Bank.

### **WCVB Tourism Marketing Grant Committee**

The committee will meet 3:30 p.m. Tuesday, Oct. 2, 2018 to evaluate the 2017-2018 grant year and develop criteria for the 2018-2019 grant year. The committee consists of Kirsti Brunsvold, Tom Koenigsfeld, Sandra Irle, and Rhonda Gelbach (alternate).

### **Upcoming Groups and Events**

- Asgrow/DeKalb Show Me Shootout, Sept. 7-8, Johnson County Fairgrounds
- Retro X Gaming For Community, Sept. 6-8 UCM Recreation and Wellness Center
- UCM Parent Weekend, Sept. 14-16
- Leeton Fall Festival, Sept. 15
- Johnson County Mud Run, Sept. 15
- Johnson County Rodeo, Johnson County Fairgrounds, Sept. 21-22
- Chilhowee Antique Tractor Show, Sept. 22-23
- Burg Fest\*, Sept. 28-29, Downtown Warrensburg

*\*selected for WCVB Community Grant*

### **Upcoming Meetings/Conferences**

Hwy 13 Corridor Coalition, Sept. 10

National Freedom Frontier Heritage Area, Sept. 13

WCVB Meeting, Sept. 13

Economic Coordinating Board, Sept. 20

Governor's Tourism Conference, Sept 25-28, St. Charles

Show Me Missouri Sports Show, March 25-27, 2019